

**Serralunga srl**

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**Exclusive Meeting Terrace**

Via Montenapoleone, 13  
20121 Milano . Italy  
showroom@serralunga.com

[www.serralunga.com](http://www.serralunga.com)

**Igeho**

Basel, Messe Basel  
21- 25 November 2015  
Hall 1.1 booth B111

Taking part to Igeho (international exhibition for hotels, catering and extra-domestic consumption) in cooperation to our Swiss distribution agency Franco Dell'Oro Sa, is the further step of Serralunga contract market entry strategy.

Illuminated pots as Lluna by Joan Gaspar, Missed Tree by Jean-Marie Massoud, Scarlett by Christophe Pillet and Ming Hith by Rodolfo Dordoni. Outdoor/ indoor floor lamps as Bohneur by Michele de Lucchi or Pic Nic by Joan Gaspar.

Outdoor seating collection: starting from Sirchester sofa and armchair by Bazzicalupo + Mangiarotti to La Regista chairs by Michel Bouquillon to Loop bench by Christophe Pillet and armchair and pouf Lounette, placed Loulou coffee tables, both designed by Raffaella Mangiarotti .

The quality and style of products made in Italy; cooperation with renowned international designers; use of high-performance materials in terms of resistance to sunrays as well; a full service that can translate our long experience in the field of integration of landscape design and outdoor furnishing; our accurate after-sales assistance; communication: these are the irrevocable values, the harmonious ingredients with which Serralunga has always built its reputation and its success.

Serralunga's research, after exploring the world of plant pots for outdoor use, has been shifting to the outdoor sector in general, strongly tailor-made-oriented, with innovative projects that are always strongly marked by a cooperation with international designers.

With furnishing first, and with light after, Serralunga offers a complete concept of outdoor living, for the house and for its shared spaces, where the cornerstones are always balance, the beauty of shapes, and the technological innovation of material processing: polyethylene, with a rotational moulding and technique evolution pioneered by the company.

Thanks to its very wide range of products families, for indoor and outdoor use, and to the know-how it has developed in decades of activity, Serra-



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lunga can achieve a very high level of customisation of projects, to fulfil very different needs.

The sculptured collections of pots, furnishing items and light fixtures, always design-oriented, can be found in the world's most beautiful households: prestigious residences, luxury hotels, disco clubs, terraces, gardens, swimming pools, spas, as well as public places such as squares and parks.