

Serralunga srl
Via Serralunga 9
13900 Biella. Italy
Phone: +39 (015) 243-5711
info@serralunga.com

Exclusive Meeting Terrace
Via Montenapoleone, 13
20121 Milan. Italy
showroom@serralunga.com

www.serralunga.com

Serralunga@Love Design® supports scientific research against cancer

11-13 December 2015
Fabbrica del Vapore
Via Procaccini 4, Milan
10:00 – 21:00
www.lovedesign.airc.it

Serralunga adheres to Love Design®, the biennial event with design open to the public, held by the Lombardy Committee of AIRC (Italian Association for Cancer Research), in cooperation with ADI (Industrial Design Association). This year the event is at its seventh edition, and all funds will be entirely donated to Italian cancer research.

Love Design® transforms the products donated by companies into resources to be used in cancer research, thanks to the participation of a public that is more sensitive and close to AIRC. This alliance between companies and public is crucial to ensure new resources for the progress of Italian oncologic research.

Serralunga supports this important charity, donating to AIRC a selection of lamps, vases and decoration items from its own catalogue. All items will be sold to the public during the three days of the event, together with those of other brands, all makers of excellent Italian design.

First with decoration, then with lighting, Serralunga offers a complete concept of outdoor living for the home and shared spaces. Its cornerstones are based on balance, the beauty of shapes, and the technological innovation of the processing of a material, polyethylene, in whose rotational moulding and technique evolution the company pioneers.

Thanks to the wide range of product families, for indoor and outdoor use, and to the know-how developed through decades of experience, Serralunga can achieve a high level of project personalisation, to meet even the most diverse requirements.

The sculpted collections of vases, decoration items and lighting elements can be found in the most beautiful parts of the world: luxury homes and hotels, disco clubs, terraces, gardens, swimming pools, spas and public spaces such as piazzas and parks.