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MY PLANT & GARDEN
24-25-26 February 2016
Fiera Rho Milano
Area Green City Italia

Serralunga will be participating in MYPLANT&GARDEN, the international trade fair of the floricultural/gardening sector, an important event of the green production chain, from design to building, at the Polo Rho Fiera di Milano, in Milan.

Within MYPLANT&GARDEN, in the Area Green City Italia, Serralunga will be displaying a few items of its collection, conceived for landscaping projects: its innovative **Green Pills**, designed to create green vertical walls either indoors or outdoors; the always-present **Sirchester sofa and armchair**, featuring not only their very recognisable design, but also a patented draining system; the **Lou Lou** garden tables by Raffaella Mangiarotti; **Cup** flower pots designed by Naoto Fukasawa. Not to mention the **Fence, Ming, and Missed Tree** vases. Designed for outdoor and indoor lighting, the **Honey** lamps will also be exhibited at the Area Green City Italia; they're the latest creations of Raffaella Mangiarotti and Marco Ravina, and will be sharing the stage with **Pulcino** and **Paloma** by Eero Aarnio, an icon of garden decoration.

The appointment is with products made in Italy, in a sector in which once more Italian companies can boast international prestige. Architects, landscape artists, nursery owners, gardeners, builders and operators of the sector will be simultaneously public and protagonists of this fair, with events and meetings ranging from landscaping projects to sustainability projects, all within the Green City Italia space.

Italian style and quality have always been values of the Serralunga brand, which offers a full-service approach, promoting integrated projects that blend nature, design and landscape. Our great experience in outdoor decoration has always been accompanied and guaranteed by accurate after-sales assistance and by specialised communication.



Furniture and lighting are part of Serralunga's outdoor living concept, which is backed up by Italian and international designers. Serralunga has always been a trailblazer in material and technology experimentation, to fulfil all the possible requirements of landscaping projects. Our innovative use of polyethylene, worked with a rotational moulding process, and the use of materials highly resistant to sunrays, together result in beautiful, well-balanced shapes.

Please, Download the official invitation to the fair here