

SERRALUNGA

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Serralunga furnishes the parterre of NENA Ristich

Serralunga's design collections furnish the parterre of Nina Ristich's Milan fashion show. The rookie label stands out for its research on shapes and fabrics.

Sircherster, sofa and armchair in quilted-effect white, designed by **Bazzicalupo e Mangiarotti**, the **Loop** bench by **Christopher Pillet**, and **Meteor** seats by **Arik Levy** were the products selected by the furnishing stylist of the fashion show, which will take place in the new UniCredit Pavilion in Milan.

For years now Serralunga's research has been exploring the outdoor world with innovative projects, always strongly marked by a cooperation with international designs.

With furnishing at first, and then with lighting, Serralunga has worked on a concept of complete outdoor living for the home and for shared spaces.

The cornerstones of this system have always been balance, the beauty of shapes and the technological innovation of material processing: polyethylene, with a rotational moulding and technique evolution pioneered by the company.

Today, in particular, this pole-position in the industrial world is fiercely defended by the company, maintaining its entire production in its historic headquarters and production plant in Biella.

The sculptured collections of pots, furnishing items and light fixtures, always design-oriented, can be found in the world's most beautiful households: prestigious residences, luxury hotels, disco clubs, terraces, gardens, swimming pools, spas, as well as public places such as squares and parks.