

SERRALUNGA shines in via Montenapoleone in Milan!

Once again, the outsized workmanship of **Serralunga** furnishing accessories contributes towards creating a unique and precious scene dedicated to prestige and to the city of Milan.

On the occasion of the second edition of **LED, the "International Light Festival"**, held between 4th December 2010 and 10th January 2011, the AURUM project by Matteo Thun and Antonio Rodriguez turns **Via Montenapoleone** into a genuine parade of lights and emotions.

The echo of the most traditional Christmas decoration is the essence of an installation that consists of 100 golden baubles reflecting a beam of light into the night. Their simple contrast with 140 fir balls lit from the inside generates a truly magical and elegant atmosphere.

The first present for the people of Milan is the celebration of this Festivity.



LIVING
DIFFERENT

SERRALUNGA

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MONTENAPOLEONE



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